

DEALER:

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Look on the bright side.



candeo

PHILIPS

Specifications are subject to change without notice

# Overcoming distance and light

## REACHING MORE PEOPLE FROM FURTHER AWAY

Extensive research has shown that out-of-home communication is becoming increasingly important as this form of media develops rapidly across the world.

The most effective communication in larger indoor environments occurs from a distance of 5 to 50 meters.

## NO SUITABLE SOLUTION

Until now, there has been no suitable means of dynamic communication that can overcome the issue of size for full impact and the ambient light conditions.



The traditional plasma and LCD displays cannot communicate effectively in these situations due to their size and brightness.

Other LED solutions require assembly and a complicated installation process, so there has not been an out-of-the-box solution for this that also offers a long lifetime.

With this in mind, Philips Vidiwall has developed the Candeo range of displays, designed specifically to bridge this gap.

## THE IDEAL OUT-OF-THE-BOX DISPLAY

They are ideal for this viewing distance making them perfect for the retail, transport, entertainment and leisure markets.

These seamless Philips LED-based screens display all content with ultra-high brightness so viewing is crystal clear, even in bright ambient conditions.



# It's as easy as 1-2-3

## 1 LOCATION



## 2 INSTALLATION



Brightness

### Brightness

The Philips Candeo is sufficiently bright to provide clear viewing in even the brightest ambient conditions. Of course, the brightness can be adjusted to suit the particular environment.



Out-of-the-Box

### Out-of-the-box

Using a large screen has never been easier - you literally take the display out of its box and plug it in!



Screen Resolution

### Screen resolution

There are 3 models in the range - Candeo 4-120i (576 x 324 pixels), Candeo 6-120i (384 x 216 pixels) and Candeo 10-120i (256 x 144 pixels) - thus there will always be a Candeo suitable for the required viewing distance.



Wide Viewing Angle

### Viewing angle

The 150° viewing angle, both horizontally and vertically, means the Philips Candeo has a profoundly far-reaching effect, even in large indoor spaces.



## 3 IMPACT



ASP™

### True color

Philips Anti-Solarisation Processing™ (ASP™) is a unique feature of Philips LED video screens. Using Philips proprietary 48 bit color rendering, it completely removes the sparkling and color banding (solarisation) commonly seen in darker picture areas of LED displays.



SmoothPix™

### Uniform image

Philips SmoothPix™ guarantees the ultimate in homogeneity by electronically eliminating differences in brightness and color between LEDs to provide a perfectly uniform display image. In addition, Philips SmoothPix™ allows screens of any age to be re-calibrated to their original level of homogeneity.



### Regular power usage

By dynamically limiting the amount of power used in light images with Dynamic Power Control, the Candeo runs on any regular European mains socket without losing any image quality.



# Accessories

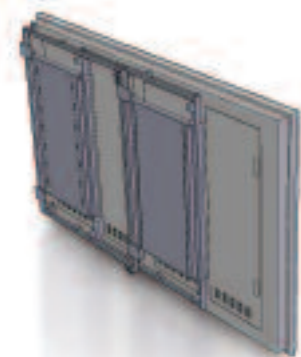
There is a wide range of accessories that can be used to complement the Candeo, including:

Wall-mount using the Candeo WALL BRACKET



Candeo in "service position"

The Candeo wall-mount is designed to give access to the rear of the Candeo, without the need to take it off the wall. The bracket allows the Candeo to move forward into its "service position". In service position, the doors can be opened to give access to the internal components.

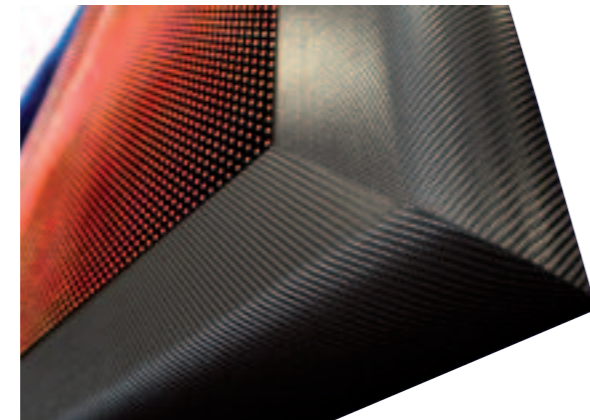


Candeo in "normal position"

Free-standing using the Candeo PEDESTAL



Hanging using the Candeo's LIFTING EYES



## FRAMES

Additionally, there is a selection of stylish frames, to suit any environment in which the Candeo may be placed.



Ataturk Airport, Istanbul, Turkey



Odyssee Médiathèque, Dreux, France



## Input Selection A myriad of input modes to display content

Many different input modes can be selected to display content on the Candeo, both analogue and digital.



## Wide Colour Range Extremely wide range of colors

The Candeo has a color range extending to over 200 billion colors.



## Picture in Picture Picture-in-picture feature

Two input sources can be displayed simultaneously by overlaying one image on top of the other.



## Regular power usage Regular power usage

Long lifetime without a decrease in image quality